CASE READY with Nature by Rottneros® trays

Nature by Rottneros® trays provide a sustainable, high-performance alternative to traditional plastic trays, crafted from barrier-lined pure fibers.

Driven by a commitment to innovation, Nature are designed to meet the growing demand for eco-friendly packaging without compromising on functionality or quality.

Key advantages of Nature for case ready.







PLASTIC REDUCTION Over 90% renewable virgin fiber materials

virgin fiber materials from sustainably managed EU forests.



RECYCLABILITY

Recyclability in paper streams according to CEPI lab standards, following the 4EverGreen Evaluation Protocol.

PREMIUM QUALITY

- √ Accurate design.
- √ High barrier.
- √ Rigid yet lightweight.
- \checkmark Delicate tactile paper feeling.
- √ Light natural dye free colour.





SAFE FUNCTIONALITY

PREMIUM SEALING FEATURES

Strong, stable structure with a perfectly flat flange and premium barrier lining.

MAXIMIZED SHELF LIFE Up to 30+ days, enabled by advanced lining materials.

SEAMLESS INTEGRATION

Into automated production systems and supply chains.

FLEXIBILITY

Ideal for Modified Atmosphere Packaging (MAP) and Vacuum Sealed Packaging (VSP).

Can be personalized – check branding options with us depending on applications.

Resistant to chilled and frozen

Recommended for yoghurt, cheese, fresh or processed meat, ready meals, frozen foods, snacks, salad and fruit.

NATURE

by Rottneros





Nature by Rottneros is available in standard formats and on demand, where we offer personalize shapes, customized embossing decoration and desired functionality.

FUNCTIONS & BENEFITS	Standard Formats	On demand
Formats interchangeable with common tray formats.	Check with us !	Personalized shapes.
Minimized time and costs to market.	X	
Working conditions.	Hot and cold filling. Standard Supply chain. Refrigerator Microwave	
Ideal for packing with several technologies.	Stretch Heat seal Map VSP	
High barrier liners, plastic <10%.	PP PE	Personalized solutions for barrier and shelf life.
Embossing decoration in the bottom.	NATURE	Customized
Full branding capabilities.	Printed top film. Sleaving Labelling	Digital printing solutions to personalize in the bottom and the side walls.
Peel tab for easy liner separation.		X

CONTACT US

For more information on our sustainable packaging solutions, visit www.rottneros.com/products/nature/ or call us at +39 335 1046604.

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