

PRESS RELEASE

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Rottneros introduces new organisation for increased market and productivity focus

As part of optimising the Rottneros Group, a new organisation is introduced with a group-wide sales organisation and a site manager for each mill. At the same time, a group-wide safety function is established, which becomes part of the Human Resource Department. The purpose of the new organisation is to create an increased focus within each sub-area.

Through the new organisation, the mills can focus wholeheartedly on productivity, quality, environment, costs and completion of Agenda 500. The common safety function also means that we will be able to get even more out of our high-priority safety work in the future, while it can be conducted in an efficient way, comments Lennart Eberleh, President and CEO of Rottneros.

In conjunction with the introduction of the new organisation, Kasper Skuthälla will assume the role of the Group's Sales and Business Development Director, in addition to his current position as Managing Director of Rottneros Packaging.

The new sales organisation will strengthen our market presence, continue to work on our niche strategy and take advantage of the common aspects of our different products. With a background in various parts of the value chain, Kasper Skuthälla has excellent opportunities to do a very good job, says Lennart Eberleh, President and CEO of Rottneros.

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Rottneros is an independent producer of market pulp. The Group comprises the parent company Rottneros AB, listed on NASDAQ Stockholm, and its subsidiaries Rottneros Bruk AB and Vallviks Bruk AB with operations involving the production and sale of market pulp. The Group also includes Rottneros Packaging AB, which manufactures fibre trays, and the wood procurement company Rottneros Baltic SIA in Latvia. The Group has just over 280 employees and had a turnover of approximately SEK 1.7 billion in the 2016 financial year.