

Customised pulp for optimal board



STABLE PACKAGING PROTECTS YOUR GOODS

Board is a generic name for thicker grades of paper used in the manufacture of packaging for food or other products, and in graphic contexts. The pulp is produced at both Rottneros Mill and Vallvik Mill and is a sustainable choice for board and packaging manufacturing.

PULP TO MEET FUTURE DEMANDS ON BOARD AND PACKAGING

Pulp for board is considered a segment with long-term market growth and thus constitutes one of the areas Rottneros is focusing on. At Rottneros Mill, pulp

for board accounted for over 50 per cent of total production during 2016 and the demand continues to grow. A global market with packaged goods sent all over the world and growing e-commerce are some of the growth factors.

OUR SPECIALISTS OPTIMISE YOUR END PRODUCTS

Rottneros manufactures several types of pulp suitable for board production. For example, Bulk Booster is a mechanical pulp that makes it possible to produce a thicker, and thus stiffer, board using the same amount of raw material. A moderate mixing with Bulk Booster can increase

the bending stiffness in carton board with up to 30 percent. The Robur Flash Kraft sulphate pulp is also an excellent choice to increase strength and thus convertibility.

Rottneros' employees have extensive knowledge of end products within board and packaging. Therefore, they often work closely with the customers to achieve a pulp that is optimised and tailor-made for the specific product. One example is at Rottneros Mill, where the customer's laboratory staff has been on site, working side by side with Rottneros' own experts to analyse the pulp in trial runs. ●