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Rottneros Packaging's sustainable food trays are now available in stores

"Rottneros' moulded and recyclable fiber trays for chilled ready meals with long shelf life, are now available in stores in Sweden and other countries in Europe. This is the result of extensive development in line with the European Commission's strategy, to remove disposable plastic packaging from the market."

This is what Rottneros' President and CEO Lennart Eberleh says in the latest quarterly report.

Rottneros' unique fiber trays reduces the proportion of plastic by 85% compared to traditional fossilbased packaging for equivalent applications. The fiber trays are designed so that it's easy to separate the protective film from the packaging when the meal is finished. This will ease the separation of each material, to be assorted and fully recycled by the consumer itself. The trays are also completely free from chemicals and substances, such as PFAS, which unfortunately often occur on the market.

"The trays are made of high-quality pulp, from FSC-certified forest in Värmland, near Rottneros Mill and Rottneros Packaging, where the production takes place. This makes the trays even more sustainable." Concludes Lennart Eberleh, who also sees great interest in the market and is preparing to increase capacity in Packaging's tray factory.

Rottneros is an independent producer of market pulp. The Group comprises the parent company Rottneros AB, listed on Nasdaq Stockholm, and its subsidiaries Rottneros Bruk AB and Vallviks Bruk AB with operations involving the production and sale of market pulp. The Group also includes Rottneros Packaging AB, which manufactures fibre trays, and the wood procurement company SIA Rottneros Baltic in Latvia and the forest operator Nykvist Skogs AB. The Group has about 315 employees and had a turnover of approximately SEK 2.4 billion in the 2019 financial year.