



ROTTNEROS

PRESS RELEASE

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New brand - Spring by Rottneros marks the Group's investment in CTMP

Today, Rottneros introduces our brand; Spring by Rottneros - the same high-quality CTMP pulp as before but now with its own name. In connection with the brand introduction, the article structure is also simplified to harmonize with the usual way of classifying different CTMP qualities on the market.

- We have a strong brand for our chemical pulp, Robur Flash. Now we want to create an equally strong brand for our CTMP quality, says Kasper Skuthälla, Rottneros Sales and Business Development Manager.

Spring by Rottneros is a quality primarily developed for the needs of the growing cardboard market and can also be adapted for a range of other special applications. It is approved for food contact and can be obtained as environmentally certified.

- Significant investments in increased capacity, renewable energy production at Rottneros Mill and new development opportunities are an excellent opportunity to name our product, says Kasper Skuthälla.

The Group's other brands:

Robur Flash UKP and ECF – our unbleached and bleached sulphate pulp, manufactured by Vallvik Mill.

Nature by Rottneros - molded fiber packaging, manufactured by Rottneros Packaging.

SPRING

by Rottneros

Read more:

PM April 26th 2023: [Rottneros invests for significantly increased production of CTMP | Rottneros Products | Rottneros](#)

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Rottneros is an independent producer of market pulp. The Group comprises the parent company Rottneros AB, listed on Nasdaq Stockholm, and its subsidiaries Rottneros Bruk AB and Vallviks Bruk AB, with operations involving the production and sale of market pulp. The Group also includes Rottneros Packaging AB, which manufactures fiber trays, and the wood procurement company SIA Rottneros Baltic in Latvia, and the forestry operator Nykvist Skogs AB. The Group has approximately 290 employees and a turnover of 3 billion SEK.

