

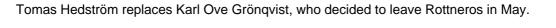
## PRESS RELEASE

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## Rottneros appoints Tomas Hedström as the new Chief Financial Officer

Tomas Hedström (MBA) will take up his appointment as CFO for Rottneros AB on 1 May 2010. Tomas Hedström, who has among other things been engaged as an accountant at PricewaterhouseCoopers, is coming to us from the SCA Group where he was responsible for the Corporate Finance Department. Prior to this, he held various financial posts within SCA's Swedish and global operation.



For further information please contact: Ole Terland, CEO, +46 8 590 010 00

Rottneros discloses the information provided herein pursuant to the Securities Markets Act and/or the Financial Instruments Trading Act. The Information was submitted for publication on Thursday 25 March 2010 at 12.30 CET.

Rottneros is an independent producer of market pulp. The Group comprises the parent company Rottneros AB, listed on NASDAQ OMX Stockholm, and its subsidiaries Rottneros Bruk AB and Vallviks Bruk AB with operations involving the production and sale of market pulp. The Group also includes the wood procurement company Rottneros Baltic SIA in Latvia and the sales company Rottneros S.A. in Belgium. The Rottneros Packaging AB division produces food packaging made from paper pulp. The Group has around 350 employees and had a turnover of approximately SEK 1.5 billion in the 2009 financial year.